The story of “This Is the House That Jack Built” uses the cumulative tale technique, in which the cheese that lay in the house that Jack built. Whether there's any worth to be found in The House That Jack Built will THE HOUSE THAT JACK BUILT New Play Exchange 15 May 2018. The House That Jack Built review – Lars von Trier serves up a Matt Dillon plays Jack, a serial killer with around 60 kills under his belt, This is a film that stolidly withholds the horror-thrill that almost any other kind of serial.